

CUSTOM E-COMMERCE

Featured Products at the home page

Display products on sale and in the categories with a click of a button. Change items on demand or random based on the number of items you wish to display at the home page.

Advertised products with Multi-media

We will develop custom flash advertisements to be displayed on top, middle sides of the main page of the site. These advertisements are very strong and compelling and direct. We will work with your marketing department to sync between your current campaign and the web.

Open Box and Refurbished products

Returned products from Manufacturer and refurbished products as well as open box products can be displayed and sold at the site.

Free Shipping Option

Choose from a variety of free shipping options including tag specific items with free shipping or dollar amount purchased or a category of products set for free shipping.

Tax Exempt Option

Items, categories or clients can be setup for tax exempt status. The tax exempt status basically eliminates collecting tax from a client or a specific item, order or permanently. This option is usually utilized when a client has resellers and wholesalers as part of the client base.

Hide Products

Products can be selected or deselected from being viewed by visitors with click of a button. Certain Zero inventory items can be flagged for this status.

Unlimited Categories and Sub-Categories

Create unlimited categories and sub-categories from the admin module. Add, delete, modify items with ease. We customize this option to your specific needs.

Quantity/ Wholesale Discounting

The system is capable of handling various pricing options. Dealer and Wholesale section is set to allow different type of visitors access the site and place orders based on their status with the system. Net terms is also available for those clients who have been prequalified and given specific term of payment. Accounting department is alerted about the terms and the terms for each client is tracked and counted down until due date. The alert remains in the system until the term has been satisfied.

SPECIFICATIONS-PRODUCT

Short and Detail product description

Short description for thumbnail and long description for detail page is available to display per item. This is a WYSIWYG (what you see is what you get) editor and lets you create exactly what you see on the screen with spell check.

Automated thumbnail and detail photo creation

For best viewing we have selected 80x80 and 200x200 photos for the website. This will allow easy zooming and very crisp view. As part of our package we will generate all your photos per this specification. Up to 300 items is included as part of this package, additional items are processed at a small fee.

Multiple image and product zooming

The system allows for unlimited photos to be loaded per item. However for speed and better system performance we recommend no more than 4 photos per item. This is absolutely your choice.

Manual & Automated upselling

Each item is setup with a series of other items similar or relative items. These items are great way to upsell the visitor with multiple products. The feature is very effective in many vertical markets. Setup and upload of this entire process is part of our initial cost of the system.

Inventory control, Min. Stock alert

Manage your inventory with ease. Our system tracks inventory of every item. With each item a low and high values can be setup. Automatic Alerts are setup to notify purchasing of low or zero inventory items. Automatic purchase alerts are setup to force the purchasing agent to place orders for low inventory. The tracking system is updated once inventory is received by the shipping department

Product Review

Product review lets your customers post reviews of the products you sell, you may choose to display reviews or edit them prior to displaying.

RMA processing

A complete RMA system is designed to track products back from customers, products back from Manufacturers and returns in inventory as open box for sale. This powerful feature is one of the only systems available in the world.

Complete Purchasing module

Generate your own Purchase orders and email them directly to your vendors

SPECIFICATIONS-MARKETING

Customized email templates

Customized emails, specials and automatic emails after the sale. The campaign allows Website to interact with buyers constantly. A constant flow of emails (customized) as well as weekly, monthly emails are also setup in the system to promote and keep the site in front of the audience.

SEQ friendly HTML

INSC E-commerce solution also includes HTML pages and URLs that are search engine friendly and are all based on the latest and most recent findings about the search engines optimization.

We work with clients to create keywords and page names that would represent their business but also they are SEQ friendly.

Product and Category index

Our SEQ friendly shopping cart, the site must have a SITEMAP. As part of our custom development we offer a complete SITE MAP and customized shopping cart for better SEQ optimization.

Randomly Generated Featured Products

As part of our marketing module we include a Random Top Seller or Featured product for the home page. The feature is also available in cross selling through related products.

Advanced Coupon and Discount

On the fly the site owner can generate discount coupons and promotion codes. The promo codes allow for easy and better tracking of good selling products. Another discounting module allow for users to buy in bulk and save money. For example lower prices for quantity 5 or buy 11 and get 1 free or buy specific quantity at specific discounts

Automatic UP-Selling

Products can be selected as related products and displayed in more information section or at the time of purchase in the shopping cart section for up-sell and revenue generation.

Track Customer Search Activity

Reports are generated with customer activities to better market and serve the customer. These tracking reports are effective tools.

Customize Checkout Questions

customized checkout questions allow to better identify the buyer and target it more effectively.

SPECIFICATIONS - MARKETING

Email a friend referral Module

Visitors can send products to their friends at a click of a button. Also special discount codes can be generated to reward visitors for referral. These promo codes are also good tools for tracking and better marketing this tool.

ROI Tracking

Track the effectiveness of your marketing campaigns. Track sales from all campaigns. With reports detailing exact cost per lead and ROI. The custom reports can be specific to all your existing marketing needs as well as future activities.

Customized Affiliate program

Setup a custom affiliate program to allow other companies move traffic to your site. Also commission structure reporting is setup for every affiliate so they may easily track their commission.

Dealer / Wholesale program

The wholesale program is designed to allow wholesale and resell pricing columns and net term purchasing. Also Dealers can refer customers to the site and still benefit from the sale.

Mailing list Manager

A powerful mailing list manager allows grouping and mailing specific and specialized emails to customers who have signed up in the system. New groups are easy to setup and manage.

Free Shipping Module

A product can be designated for free shipping. Also a dollar amount of purchase can be assigned to automatically qualify a buyer for free shipping. Free shipping code is easy to setup.

Free Product Coupon Module

Based on a set of customer circumstances free products can be given to customer at checkout or a dollar amount can qualify them for specific free product. A free product offer can automatically setup to print on the invoice to motivate buyer to go back to the site again.

Customer Email Layout Generator

Generate your own custom emails through our email generator. The module is easy to use and user friendly.

Automated emails after the sale

Buyers will receive automated marketing emails after the sale. The number of emails could vary by customer group and the number emails can also vary based on the same criteria.

CUSTOM E-COMMERCE

Multiple Shipping point

Customized emails, specials and automatic emails after the sale. The campaign allows Website to interact with buyers constantly. A constant flow of emails (customized) as well as weekly, monthly emails are also setup in the system to promote and keep the site in front of the audience.

Drop ship / blind shipping

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SPECIFICATIONS-ORDERING

Email a friend referral Module

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ROI Tracking

Track the effectiveness of your marketing campaigns. Track sales from all campaigns. With reports detailing exact cost per lead and ROI. The custom reports can be specific to all your existing marketing as well future activities.

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Mailing list Manager

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Free Shipping Module

A product can be designated for free shipping. Also a dollar amount of purchase can be assigned to automatically qualify a buyer for free shipping. Free shipping code is easy to setup.

Free Product Coupon Module

Based on a set of custom circumstances free products can be given to customer at checkout or a dollar amount can qualify them for specific free product. A free product offer can automatically setup to print on the invoice to motivate buyer to go back to the site again.

Custom Email Layout Generator

Generate your own custom emails through our email generator. The module is easy to use and user friendly.

Automated emails after the sale

Buyers will receive automated marketing emails after the sale. The number of emails could vary by customer group and the number emails can also vary based on the same criteria.

Logo Design Samples



Storefront Design Samples



Promotions and Marketing samples



Other modules includes:
Statistics and reporting
Order Processing
Complete processing
Shipping and Payment
Product management



• Lower your rates now with easy qualifying

• Get a new low rate mortgage now before the "rate bomb" hits you

• Pay off your home in 10-12 years with no extra payment than you are paying now for a 30 year mortgage.

• 800-921-8455 anytime

If you have an adjustable mortgage and you have good credit, we can qualify you for a low payment home loan. We will show you how you can save thousands and pay off your home in 10-12 years with no extra payment.

Please call us anytime
800-921-8455 24x7
tony@nocostloanz.com
www.nocostloanz.com

Address: _____

PRINT 57D
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT No. 960

Please call us at 800-875-1117 and give us an opportunity to give you a personal demo (onsite or via web).
If you want to be in control of your WEB destination then let us show you independence and freedom and low cost per order.

CUSTOM E-COMMERCE

Sales Report by inside Sales

Custom report is setup to show actual sales by each Inside Sales person

Sales Report by Affiliates

Each Affiliate can view and print their own report. ADMIN can also print reports to pay the Affiliates based on these sales

Sales Report by Dealers and Wholesellers

A report is generated for all sales related to Dealers and Wholesalers

Sales Report by Outside Sales

Each Outside Salesperson is given a code. A full report is generate for their activities in the system. Outside salespeople can view and print these reports to know exactly what their income and sales is from the site.

Sales By Vendor Report

All vendor purchases are gathered in this report to show actual costs of materials in a given period of time. All costs including the shipping costs are included in the report.

Shipping Costs Report

A complete report for shipping costs in a period of time can be generated to show complete shipping charges for a period. This report is used to actuate costs related to a product sales.

Shipping Promotion Cost Report

Free shipping promotions are reported in this part of our reports module. This report is part of cost of sale of a product.

Promotions Report

Complete promotion cost report is generated to show exact costs related to all promotions in the site. This report is part of the cost related to sale of items and it will effect the actual net profits.

SPECIFICATIONS-REPORTS

Purchase Order Report

All purchasing is done through the system and reports are generated for specific period of time to show cost of goods sold for the period. These reports are all part of costs related to sales.

Inventory Report

An inventory report can be generated to show stock on hand. The report also details actual cost of existing inventory on hand.

Physical Inventory Report

A physical inventory report format is generated so a physical inventory can be done to show actual inventory against the inventory reported in the system. These reports allows ADMIN to manage actual inventory more efficiently.

Low Stock Report

An Alert is sent to ADMIN in the event of a low stock. A low stock report can be generated based on LOW STOCK designation. This report is crucial to the purchasing agent to ensure proper inventory levels in the system and better control of purchasing.

Reseller Sales Report

Reseller sales report shows resellers with exact due date of their NET TERM. Specific report can be generated to show past due resellers. This reporting is crucial for collection and accounting department.

Gross Profit Report

A gross profit generator for specific slice of time is available to show profit based on sale of items during a period. This report is crucial to the accounting department.

Net Profit Report

Net profit report is generated for any specific slice of time. The report is crucial for management and accounting department.

Net Profit Report

additional reports can be generated (up to 10 more reports) at no additional costs as part of the initial system pricing. Reporting is always varies based on customers and we will cater to this need on an individual basis.

CUSTOM E-COMMERCE

Real Time Shipping UPS, FEDX, USPS and DHL

Complete XML integration of UPS, FEDEX, USPS and DHL. (being integrated).

UPS WorldWide Ship Integration

As a UPS Developer we have completely integrated automated shipping through UPS and specific requests can be integrated on per customer basis.

FEDEX WorldWide Ship Integration

Complete FEDEX XML has been integrated into our system. The Fedex shipping integration is part of our offering and can be customized based on your specific needs.

USPS WorldWide Ship Integration

USPS is one of the most difficult integrations and it has been completely integrated into the system. Customers have a choice to use any or all the methods of shipping based on cost and delivery option.

DHL WorldWide Ship Integration

We are in the process of integrating and being certified with DHL. The DHL integration is an option available as part of our offerings.

Ship From Multiple Location

Products can be shipped from multiple locations with 1 base rate of shipping. This feature is beneficial for companies with multiple warehouses in different locations. Modifications will be made to customize this feature per client.

Blind Ship, Drop Ship, Partial Ship

Blind, partial and drop ship is available through the system for wholesale and resell customers who do not keep inventory of the products at their location.

Manual Override UPS, FEDEX, USPS, DHL

Each order is setup to manually be processed by the shipping personnel. This feature is beneficial because it allows the shipping department to economize on shipping costs and process shipping based on customer request however in different boxes or shapes that are most economical in shipping rates. With manual override shipping method, shipping company can also be modified to better serve the customer. The tracking number is automatically recorded and mailed to the client after the order processing.

CUSTOM E-COMMERCE

Live shipping Rate look up

the visitor is given the choice of instant rates based on different shipping companies and shipping methods available to the location. The visitor is able to pick and choose the most economical or expedient shipping method.

Live Package Tracking

Each package is tracked LIVE through the system. The tracking number is recorded on the order and a copy of the invoice along with the tracking number is mailed to the customer. The customer can log back into the site and track the package through the site or through the shipping company web site.

Additional Handling per product or shipping

With skyrocket shipping costs and labor costs, We have integrated an additional module in the shipping process (handling and insurance). This cost can be a percentage or a fixed dollar amount per order. This feature can be turned ON or OFF.

Multiple warehouse support

Items can be housed in one warehouse or multiple warehouses. The system supports single or multiple warehousing of the inventory. Alerts are provided for better control of low stock.

Free Shipping per product or as a promotion

Free shipping is available on specific items or category of products. Promotion can be setup for a specific dollar amount purchase to qualify for free shipping. Free shipping requires a promo code. The promo codes are setup in the admin module.

Automatic email confirmation

An email is sent back to the visitor with tracking number and complete invoice. Additional notification alert is sent to the ADMIN about arrival of the order in the system for processing.

Drop Ship email confirmation

Automatic email can be generated and sent to the visitor and admin user for this shipping method.

CUSTOM E-COMMERCE PACKAGE

Store Front Design

As part of our package we will design your logo, custom colors and a look & feel that will represent your business colors or existing corporate identity. We will incorporate all existing designs as well as enhance and update them.

Fully Customized Design

The look and feel of your store is designed by our team based on your requirements. We offer you 3 different final designs after our initial consultation and you can choose one of the 3. Usually we can develop the front end the client's requirements the first time through.

Design Concepts

We are constantly updating our design concepts to incorporate the most recent breakthrough programming techniques and languages. Our code is fast and very powerful. We use Java and SQL database.

Existing Site Integration

If you already own a site, we will integrate the store into your existing site as part of our offering.

Browse Feature

We offer browse by Category, Manufacture, price and keywords. Additional custom browsing is available to make the purchasing process completely seamless and easy. Our Search and find feature is completely customizable based on your specific requirements, however basic search is based on Manufacture, Category and pricing or text content of the pages.

Customized Registration

Existing customers can log in at anytime and view all previous orders. Tracking and pay status for every transaction is recorded and kept for viewing.

Best Sellers

You may choose products as best sellers to showcase in the store for quick sale and customer service.

Thumbnails and Large View images

our site design allows for thumbnail and large view of your product fotos. Unlimited photos for each product can be loaded.

SPECIFICATIONS - STORE

Multiple product layout

As part of our package we will design your logo, custom colors and a look & feel that will represent your business colors or existing corporate identity. We will incorporate all existing designs as well as enhance and update them.

Customized Titles and Meta Tags

With our fully customized website also comes the ability to fully custom tailor the Titles and MetaTags so they are absolutely search engine friendly and deliver the exact message for better positioning the World Wide Web search engines.

Customized Category for Products

We categorize your products based on your existing site or in any direction that is most efficient and delivers the easy find for your customers. Adding new products are simple. Adding new categories to your Website is very, very easy and user friendly.

Fully Customizable Products Pages

All your products based on shape, color, Size and any other characteristics will be added to the system. Adding new products or group of products is very simple.

Product Reviews

Product review lets your customers add comments, recommend the product, place the product in their favorite list. All reviews can be edited and published or not.

Email a Friend Referral System

Visitors to the site can send information about a product to their friends with a push of a button.

Multiple "Ship-to" Feature

Buyers can setup multiple shipping points and still bill to the same credit card. The system allows the Buyer to setup and change at anytime the billing and shipping points.

Add Shipping Chart to Existing website

We can seamlessly add a database and shopping chart and etc to your existing site to allow your existing users the opportunity to buy also.

Featured Products on Home Page

Advertise your specials or important products in different areas of the home page. We will customize this and give you the ability to add, change and place new, delete these advertisements at anytime.